



केन्द्रीयविधालयसंगठन /Kendriya Vidyalaya Sangathan १८, संस्थानिकक्षेत्र/18, Institutional Area शहीदजीतसिंहमार्ग/ShaheedJeet Singh Marg नईदिल्ली-११००१६/New Delhi -110016 दूरसंचारवफैक्स/Tel & Fax- २६८५८५६६/26858566 वर६५१४१७९/26514179 वेबसाइट/website-<u>www.kvsangathan.org</u>

F.110336/01/2019-20/KVS (HQ)/Acad./EBSB /2665-2695

Dated: 25/04/2019 "TOP PRIORITY"

The Deputy Commissioner Kendriya Vidyalaya Sangathan All Regional Offices

Sub:

के.वी.एस राष्ट्रीय एकता पर्व - 2019-20 - reg

Madam/Sir,

KVS is organizing के.वी.एस राष्ट्रीय एकता पर्व with an aim to promote National Integration, appreciation for Indian Art & Culture and bringing out the talent of students and teachers. This year के.वी.एस राष्ट्रीय एकता पर्व will be held at New Delhi from 31st October to 03rd November 2019 and this programme will have 3 groups of events as under:

Group - A: Ek Bharat Shrestha Bharat:

1. Objectives of Ek Bharat Shrestha Bharat are as under:

- i. TO CELEBRATE the Unity in Diversity of our Nation and to maintain and strengthen the composite fabric of traditionally existing emotional bonds between the people of our country.
- ii. To PROMOTE the spirit of national intergration through a deep and structed engagement between all Indian States and Union Territories through a year-long planned engagement between States.
- iii. To SHOWCASE the rich heritage and culture, customs and traditions of either State for enabling people to understand and appreciate the diversity that is India, thus fostering a sense of common identity.
- iv. TO ESTABLISH long-term engagements and
- v. TO CREATE an environment, which promotes learning between States by sharing best practices and experiences.

2. Events and Number of participants in Ek Bharat Shrestha Bharat:-

S.No	Event	Number of students
1	Group Dance National	13
2	Group Dance International	13
3	Group Song National	12
4	Group Song International	12
5	Theatre	7
6	On the spot painting	1
7	Solo Song	1
8	Solo Classical Dance	1
9	Solo Instrumental	1
10	Display of Artefacts/Project	2
	Total	63

Group - B: KVS - LitFest:

. Objectives of KVS LitFest are as under:

- i. To tap the literary potential of students
- ii. To promote literacy skills
- iii. To provide a national platform to talented students.
- iv. To promote collaborative learning.

2. Events and Number of participants

Sl.No	Events	Group	No. of students
1	Debate(Hindi & English)		4
2	Quiz		2
3	Sanskrit Shloka Recitation	2 (VI to VIII & IX to XII)	1+1
4	English Elocution	2 (VI to VIII & IX to XII)	1+1
5	Hindi Kaavya Paath	2 (VI to VIII & IX to XII)	1+1
6	Spell-Bee	2 (VI to VIII & IX to XII)	1+1
7	Creative Writing	2 (VI to VIII & IX to XII)	1+1
8	Story Telling	2 (VI to VIII & IX to XII)	1+1
	Total		18

Total No. of Participants in के.वी.एस राष्ट्रिय एकता शिविर 81 and 8 escort teachers (including 02 accompanist required to support teachers participating in Vocal and Instrumental competition) from each region.

Group -C: KVS Teachers' Music and Art Competition:

1. Objective of KVS Teachers' Music and Art Competition:

- i. To promote musical artistic talent among teachers
- ii. To encourage talented teachers to sustain their musical and artistic skills
- iii. To provide a national platform and recognition to the talented teachers with extraordinary abilities.

2. Events and Number of participants

S.No	Category	No of Teachers
1	Music Vocal	1
2	Music Instrumental	1
3	Art - Creative Work	1
4	Art -Traditional/Folk Work	1
5	Art - Realistic Work	1
6	Art – Artefact/Sculpture	1
	Total	6

The total number of participants from each region in KVS Rashtriya Ekta Parv 2019 is as follows:

Students	81	
Escort Teachers	08	
(Including 02 accompanists)		
Music Competition Teachers	02	
Art Competition Teachers	04	
Total	95	

Procedure

- 1. Each contingent will be led by Deputy Commissioner as Contingent Leader and supported by two Contingent Managers (1 male & 1 female Principals)
- 2. The winners of Ek Bharat Shrestha Bharat will participate in Kala Sangam organized by MHRD. Similarly, winners of Music & Art Teacher competition will participate in National Sangeet Kala Sangam 2019.
- 3. KVS Rashtriya Ekta Parv 2019 (EK Bharat Shrestha Bharat, KVS LItFest and KVS Teachers Music and Art Competition) will be held at New Delhi from 31st October to 03rd November 2019.
- 4. The Deputy Commissioner, KVS RO Delhi will organize the event in a befitting manner. Further, The Deputy Commissioner, KVS RO Delhi is requested to submit a detailed Action Plan along with estimates by 31st July 2019.

The modalities

- 1. The details of States and countries which will be taken up by different regions for के.वी.एस राष्ट्रीय एकता पर्व एक भारत श्रेस्ठ भारत 2019-20 are provided in enclosed Annexure 1. The Social Science teachers and students are to be encouraged to collect and prepare the best references/articles/materials etc. for the presentations to be displayed at the School/Cluster/Regional and National level competition. Every region will bring Three Projects at the के.वी.एस राष्ट्रीय एकता पर्व एक भारत श्रेस्ठ भारत as per Annexure -III.
- 2. To strengthen the idea of Ek Bharat Shrestha Bharat and exhibition cum competition of artefacts will be organized at National level. Regions will display the artefacts and projects of paired States and Countries prepared by students in \$\frac{1}{2}.\text{UP} \text{UP} \tex
- 3. The school level Ekta Parv should be conducted as inter Class Competition. The PGTs and TGTs of Humanities group and Language group should be allotted duties through an Office Order and this should be recorded in Self Appraisal Part II of the APAR for the year 2019-20 of the teacher who is contributing towards the preparation for the aforesaid competition. It is expected that school level Ekta Parv should be conducted in a befitting manner by inviting parents, VMC and other stakeholders.

4. The following competition will be conducted during KVS Regional and National Level Camps.

A. Ek Bharat Shrestha Bharat

i.Group Dance National

ii.Group Dance International

iii.Group Song National

iv.Group Song International

v.Theatre

vi.On the spot painting

vii.Solo song

viii.Solo Classical Dance

ix. Display of Artefacts

x.Projects

B. KVS LitFest

i.Debate (Hindi & English)

ii.Quiz

iii.Sanskrit Sloka Recitation

iv.Hindi Kaavya Paath

v.English Elocution

vi.Hindi Kavya Path

vii.Spell-Bee

viii.Creative Writing (Hindi & English)

C. KVS Teachers Music and Art Competition:

- i. Music Vocal
- ii. Music Instrumental
- iii. Art Creative Work
- iv. Art -Traditional/Folk Work
- v. Art Realistic Work
- vi. Art Artefacts/Sculpture
- 5. The Regional contingent shall comprise maximum 81 students. The Regional contingent shall be escorted by a maximum of 08 teachers (including two accompanists and with adequate number of lady teachers). The details of regional team are given in Annexure-II.
- 6. The National Level के.वी.एस राष्ट्रीय एकता पर्व is scheduled from 31st October to 3rd November, 2019 at New Delhi. The Deputy Commissioner, KVS Regional Office, New Delhi will make all necessary arrangements to organize the National Level event in a befitting manner. The details of National events will be intimated by the Deputy Commissioner KVS Regional Office Delhi shortly.

- 7. के.वी.एस राष्ट्रीय एकता पर्व- 2019-20 must be held at School, Cluster and Regional level. Selection of students, team and projects must be made judiciously. Parents, Neighboring Schools, important local personalities are to be invited for the Exhibition being organized at School, Cluster and Regional level. This event at all levels must be conducted with enthusiasm and earnestness so that the aim and objective of the event is fully realized.
 - 8. It is the responsibility of the organizers at each level to maintain utmost transparency in selecting the winners. The organizers have to ensure neutrality and the judges appointed should be from outside KV system for fair selection of teams at each level. The competition may be video graphed. Social Media accounts of KV/Region may be used to popularize the event.
- 9. A pre- National Camp may be organized at Regional Level for Regional team. Eminent Artist/Resource Persons from reputed art & Culture organizations (like Spic Macay etc) should be engaged to train students. The venue Principal for this camp should ensure compensation of academic loss to the participants and the same should be supervised by the Assistant Commissioner.
- 10. The Deputy Commissioners are requested to note that the list of participants along with escort teachers who are participating at National Level should be uploaded on the Regional Office website.
- 11. To promote National Integration, the Regional team which participated in National Level राष्ट्रीय एकता पर्व एक भारत श्रेस्ठ भारत (63 students) will be taken for visit to the allotted States during winter break or any other time as per convenience.
- 12. The student Exchange programme will be of 5 days and the team will be headed by a Vice Principal and a team of escort teachers (with sufficient number of female teachers). The Regional Office will prepare the tour programme and inform it to the Deputy Commissioner of host Region well in advance to make necessary arrangements.
- 13. The host Region will arrange the stay in Kendriya Vidyalayas for visiting team. The Deputy Commissioner of host region will prepare plan of activities for visiting team that include excursions to 2 or 3 places of Cultural & Historical interest, workshops, meeting with eminent local artists, performance programmes of local art and culture, hand holding activities on dance, drama, songs, food, dress, handicrafts etc. where students of visiting team will learn and appreciate the culture of local state. The winners at National Level on the spot painting group song, group dance & theatre will represent KVS in Kala Utsav organized by NCERT.

14. The expenditure incurred for students' Exchange Programme will be borne out of Vidyalaya Vikas Nidhi of Vidyalaya concerned. If VVN of Vidyalaya is not sufficient it should be supplemented by Regional Offices from KVS Regional VVN Account.

Yours faithfully,

Joint Commissioner (Acad.) 19

Encl: As above

Copy to:

- 1. PS to Commissioner KVS, New Delhi.
- 2. PS to Additional Commissioner (Admn/Acad.), KVS New Delhi.
- 3. All Joint Commissioners, KVS(HQ), New Delhi .
- **4.** The Deputy Commissioner (EDP) with a request to upload the circular on KVS Website.
- 5. सहायक निदेशक, राजभाषा, केवीएस (मु॰), नई दिल्ली को उपरोक्त पत्र को हिन्दी मे अनुवाद करने हेतु।
- 6. Guard File.

Allotment of States & Countries

Sr. No.	NAME OF THE REGION	STATE	COUNTRY
1	AGRA	Tripura	Spain
2	AHMEDABAD	Odisha	Portugal
3	BANGALORE	Punjab	Malaysia
4	BHOPAL	Assam	Switzerland
5	BHUBANESWAR	Gujrat	Germany
6	CHANDIGARH	Karnataka	Russia
7	CHENNAI	Uttrakhand	Denmark
8	DEHRADUN	Tamilnadu	Mexico
9	DELHI	Jammu & Kashmir	Japan
10	ERNAKULAM	Bihar	South Korea
11	GURGAON	Jharkhand	Greece
12	GUWAHATI	Madhya Pradesh	USA
13	HYDERABAD	Rajasthan	China
14	JABALPUR	Nagaland	Newzealand
15	JAIPUR	Andhra Pradesh	Canada
16	JAMMU	Delhi	Australia
17	KOLKATA	Maharashtra	Egypt
18	LUCKNOW	Arunachal Pradesh	Indonesia
19	MUMBAI	West Bengal	Myanmar
20	PATNA	Kerla	Srilanka
21	RAIPUR	Manipur	Afganistan
22	RANCHI	Haryana	Thailand
23	SILCHAR	Uttar Pradesh	Italy
24	TINSUKIA	Chhattisgarh	Poland
25	VARANASI	Mizoram	South Africa

Participation details in various events.

A. Ek Bharat Shrestha Bharat

S.No	Event	Number of students
1	Group Dance National	13
2	Group Dance International	13
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5	Theatre	7
6	On the spot painting	1
7	Solo Song	1
8	Solo Classical Dance	1
9	Solo Instrumental	1
10	Display of Artefacts/Projects	2
	Total	63

B. KVS LitFest

SI.No	Events	Group	No. of students
1	Debate(Hindi & English)		4
2	Quiz		2
3	Sanskrit Shloka Recitation	2 (VI to VIII & IX to XII)	1+1
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7	Creative Writing	2 (VI to VIII & IX to XII)	1+1
8	Story Telling	2 (VI to VIII & IX to XII)	1+1
	Total		18

Total No. of Students in the team selected for participation at National level will be 81 accompanied by 8 teacher escorts.(with adequate number of lady teachers)

The number of students as specified above (81) & escort teachers (8) should be adhere to. During the exhibition school uniform will be the dress code.

C. KVS Teachers' Music and Art Competition:

S.No	Category	No of Teachers
1	Music Vocal	1
2	Music Instrumental	1
3	Art - Creative Work	1
4	Art -Traditional/Folk Work	1
5	Art - Realistic Work	1
6	Art – Artefact/Sculpture	1
	Total	6

The teachers selected for participation in Music and Art competition will also guide and trained students participating in Ek Bharat Shrestha Bharat and LitFest.

Details of Events

I Topics for project for के.वी.एस राष्ट्रीय एकता पर्व 2019 – 20 are as follows:-

- 1. Role of women in the social development of the paired state.
- 2. Religious places of importance in the paired state and country.
- 3. Cultural diversity of the paired state and country

II Topic for debate-

1. In the opinion of the house "Religion and politics should not be mixed."

वाद विवाद प्रतियोगिता हेत् विषय (संभाग स्तर पर)- Hindi

सभा की राय में "विधायिका में महिलाओं के लिए आरक्षण विधायिका को मजबूत करेगा"।

III Topic for Quiz

1. Life and Philosophy of Mahatma Gandhi

प्रश्नोतरी विषय

1. महात्मा गांधी का जीवन एवं दर्शन

Guidelines for conduct of के.वी.एस राष्ट्रीय एकता शिविर

1. Group Dance

Group Dance to be presented by the Region must be related to the State/Country allotted to the Region. Maximum time allowed for the dance will be 06 (six) minutes including the announcement. Number of participants allowed on the stage will be six to ten and minimum with four persons including the Music Teacher for background music and song. No person from outside KV will be allowed to play/sing. Pre-revised cassette or any other recorded device will not be allowed. The group dance will be performed in the costume of the State and Country concerned.

Marks allotted for dance is detailed below:-

Costume	25
Co-ordination	25
Harmony with Music	25
Background Music/Song	25
Total	100

2. Group Song

Duration of the Group Song will be 4-5 minute including the announcement. The number of participants allowed on the stage will be 6-10 with 05 persons including the Music Teacher for background music. The group song may be in the language of the State and Country allotted to the Region. The theme of the song may be patriotism, national integration, Social Cohesion, Youth/women empowerment or the folklore of the State and Country. The division of marks will be as under:-

Total	100
Background Music	20
Melody	20
Harmony	20
Theme	20
Costume	20

The announcement of Song/Dance should not take more than 15 seconds.

3. Theatre

There will be a play on any theme related to social issues (i.e. issues related to gender, population, health environment, education etc.) and the language will be English and or Hindi. The duration of the skit will be 10 to 12 minutes. The venue Principal should ensure proper light and sound arrangement for the event based on the requirement of the skit. The concerned regions are advised in their own interest, to keep the stage resources and requirements to the minimum. Basic stage materials will be provided by the venue Principal. The best play selected by region will be sponsored for the Nationals. Division of marks for the event will be as under –

Theme and Script Acting and Dialogue delivery	25 25
Stage setting and Direction	25
Overall effect	25
Total	100

4. On-the-Spot Painting

- Theme will be given to the students for the On-the-spot Painting Competition. The theme will be disclosed on the same day of the competition.
- The maximum time to be allotted 90 minutes.

5. Solo Singing Competition

The theme would be folk song of the state/country allotted to the region/ Geet/Gazal (non-filmy). The region concerned will ensure that the entries are suitable in terms of decency of lyrics. It should be ensured that the student in the Solo Singing competition should not be included in the group song competition and vice-versa.

The participant may be provided background musical accompaniment by up to 3 other students but the accompanists should be from the participants already selected for other activities of KVS Ek Bharat Shrestha Bharat. No additional participants should be selected specifically for the same. The division of marks will be as under:

SI.No	Area	Marks
1	Sur (सुर)	25
2	Taal & Lay (ताल एवं लय)	25
3	Coordination between words and meaning (शब्द एवं भाव में सामंजस्य)	25
4	Total Impact (समग्र प्रभाव)	25
	Total	100

6. Solo Classical Dance

Solo Classical dance is to be presented by the Region must be of Indian Classical dances. Maximum time allow for the dance will be 5 minutes including the announcement. It is responsibility of the participant to come prepare with background song/music. The participant has to attend with pre recorded music system.

Marks allotted for dance is detailed below:-

Total	100
Background Music/Taal	25
Facial Expressions/Overall Impressions	25
Steps/Mudras	25
Costume& Make-up	25

7. Solo Instrumental

The instrumental competition will include any instruments such as Sitar, Flute, Guitar, Banzo, Harmonicas, Accordions, Violin etc. for semi classic cal music. Percurssion instruments can be used as accompanist only. It should be ensured that the student in Solo Instrumental competition should not be included in the Group Song/ Dance Competition and viceversa. The participants will be allowed to use two accompanist students or teachers from the participants selected for other activities. The division of marks will be as under.

SI.No	Area	Marks
1	Sur (सुर)	25
2	Taal & Lay (ताल एवं लय)	25
3	Mastery on Instrument (इंस्ड्रमेंट पर दक्षता)	25
4	Total Impact (समग्र प्रभाव)	25
-	Total	100

8. Display of Artefacts

The artefacts should represent rich Culture arts and values of the allotted state Stalls will be allotted for each region to display the artefacts. The area of stall will be intimated later by the Deputy Commissioner, KVS RO Delhi. The stalls should be attractive, colorful and enrich with high standard artefacts depicting art and culture of allotted states and country so that the message of national integration can be disseminated effectively.

9. Project

The following steps to be taken for writing the report of project work

- 1. Data collection or Survey
- 2. Analysis of Data Qualitative and Quantitative
- 3. Reporting (writing)
- 4. Conclusions/predictions
- 5. Acknowledgement
- 6. Bibliography mention all references.
- 7. A certificate in the beginning claiming that the work is original signed by students, Teacher guide and principal

Project work should include the following:

Project should be a group work of 2 to 5 students. The compilation of report should be specifically 20 to 25 pages. Project should include photographs, illustration, drawing, graphs etc. The main content of Project should be primary data.

NOTE: - Project work doesn't include the following.

Preparation of charts or models and copying material from text-books / books are not included in the Project. Copying material from text-books or taking print out from internet, cut and paste information from internet should not be included.

Guidelines for conduct of KVS LitFest

1. Debate

The topic for English/Hindi debates has already been intimated.

Each region will sponsor two speakers one 'for' and the other 'against' the motion separately for Hindi and English. The debate will be of 05 minute duration of which minimum 01 minute must be (repeat must be) devoted to rebuttal and repartee. The first two speakers; one 'for' and the other 'against' the motion will be given only four minutes and one minute at the end for their share of rebuttal and repartee. The first Speaker speaking for the motion will be given one minute for rebuttal after both the speakers have spoken. The division of marks for the debate will be as follows:

Total	100
	(No marks will be allowed if rebuttal part is left untouched
Rebuttal & Repartee	30
Presentation	40
Content	30

The aim of the exercise is to discourage cramming and to encourage spontaneous speaking with Logical thought process, pronunciation, fluency and confidence.

2. Quiz

Quiz will be another regular feature of the National Integration Festival. The quiz will be conducted in English and the theme will be "Life and Philosophy of Mahatma Gandhi". It will be in two rounds. The preliminary round will be a written round in which maximum two students from every region will participate. Four top scoring teams will qualify for the final round. In the final round, the selected team will be represented by two students of the region concerned. The quiz will be verbal with audio & visual round.

3. Sanskrit Shloka Recitation/Hindi Kavya Path/English Elocution

One student of each group (classes VI to VIII & classes IX to XII) will represent the Region at National Level. The topic/theme of the selected shloka/poem may be patriotism, national integration, social cohesion, youth/women empowerment or folklore. The division of marks will be as follows:

Theme	25
Pronunciation (Enunciation) & Diction	25
Voice modulation & Control (Expression)	25
Overall presentation	25
Total	100

4. Spell Bee

It is a competition of English word spelling. One student of each group (Classes VI to VIII & Classes IX to XII) will represent the region at National Level. A screening test will be conducted at National Level and best five students from each category will be selected for Final Spell Bee contest.

5. Creative Writing

One student of each group (Classes VI to VIII & Classes IX to XII) will represent the region at National Level. The competition will be in Hindi & English. One student will participate in Hindi & another in English. The topic will be announced on the day of competition.

Max. Time to be allotted - 90 Minutes

Creative Content	25	
Relevance	25	
Fluency	25	
Accuracy	25	
Total	100	

6. Story Telling

The objective of Story Telling Competition is to build confidence in using Language, to improve Listening and Speaking Skills and, to provide an opportunity to express in an interesting, authentic and creative manner. Stories presented can be authentic, adopted or originally written. Stories presented must not touch on sensitive issues, such as Race, Religion, Stereotyping, politics etc. Stories must be thematically educational. Props, Backdrops and sound effects are not allowed. The duration of story shall not exceed 03 minutes. Time limit shall be strictly enforced. Story must be memorized and not read. Hand movements and facial expression are allowed but dramatization is prohibited.

. Language proficiency:- 15 Marks

. Presentation/Delivery:- 15 Marks

. Theme/ Storyline:- 15 Marks

• Overall Impression:- 05 Marks

Language proficiency includes correct, clear and accurate pronunciation, clear enunciation , and intonation, correct use of grammar , appropriate and effective choice of words , fluency of speech etc.

Presentation and delivery includes voice modulation, voice projection and clarity.

Themes/ Story lines includes interest, appeal, significance, impact of meaning, coherence and integrated values.

Story Telling may be in Hindi or English.

Guidelines for conduct of Teachers' Music and Art Competition.

1) Guidelines for Music Competition:

- I. The competition would be for Teachers only
- II. The maximum time allotted is four minutes including announcement.
- III. The division of marks for vocal competition would be as under:-

SI.No	Area	Marks
1	Sur (सुर)	25
2	Taal & Lay (ताल एवं लय)	25
3	Co-ordination between words and meaning (शब्द-भाव में सामंजस्य)	25
4	Total Impact (समग्र प्रभाव)	25
	Total	100

- IV. The vocal competition would be in स्गम संगीत (Light Music)
 - V. The theme would be गीत, भजन, गजल, लोक गीत, ठुमरी, दादरा, चैती etc. No filmy songs and album songs sung by popular artists will be allowed.
- VI. The instrumental competition would include any instrument such as Sitar, Flute, Guitar, Banjo, Harmonicas, Accordions, and violin etc for Semi Classical music. Percussion instrument would be used as accompanists only.
- VII. The division of marks for instrumental music would be as follows:

SI.No	Area	Marks
1	Sur (सुर)	25
2	Taal & Lay (ताल एवं लय)	25
3	Masterv on Instrument (इंस्ट्रूमेंट पर दक्षता)	25
4	Total Impact (समग्र प्रभाव)	25
	Total	100

2. **Guidelines forArt Competition**

- **1. Contest** will be first held at the regional level for all the TGTs (Art Education) in the respective regions. Thereafter, four winner entries from each region shall be brought to Delhi for presentation.
- 2. Categories of works: 4 entries may be selected as follows:-
 - a. 3 Art works (Creative work/ Traditional/Folk work/Realistic works)
 - b. 1 Artifact (three-dimensional representative or abstract forms, especially by carving stone or wood or by casting metal or plaster or Natural material etc.,)
- 3. **Art work** should be Contemporary Art Realistic or Semi Abstract or Traditional and folk including miniature works.
- 4. **Material:-** Acrylic on Canvas; Poster/water colour or Natural Colour on the medium of the tradition or Mixed media.

The description therefore shall be given in the entry form indicating the medium and material used.

- 5. **Size:** The work should be presented in either of the following sizes:
 - a. Size of 2 x 3 Ft (including frame size)- for painting
 - b. Size 2x 1.5 ft (including frame size- for painting
 - c. Size 2 ft height for sculpture
- 6. **Framing** Plain frame of 2" width in Natural wood colour with appropriate mounting; If the work is done on canvas it should be framed. Otherwise the art work should be placed on plain mounting of 1.5" before framing. It is to be ensured that no special design to be used for frames to avoid influence of frame on art work. The size of the art work therefore may have to be worked out by the artist.
- 7. **Principle** of neutrality and universal appeal should be maintained in the works. The work done should not have any scope for adverse impact on any sentiments. Therefore, no controversial objects shall be included.
- 8. **Focus** of the work should reflect the creativity of the artist, clarity of message and aesthetics.