An Overview Indiam Culture

Course BJMC 109 Lecture-3

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Personal symbols

Expressed in daily life such as-

- Food
- Eating habits
- Dressing habits
- ◆ Language
- ◆ Rituals
- ◆ Festivities
- Mourning

Food & eating habits

Indian food characterized by-

- Extensive use of spices, herbs
- Vegetarianism
- Ancient tradition of cooking
- ◆ Inter-cultural flavour

Indian food

Ancient tradition – Spicy –Flavoured



Timelines in Indian cooking

- Ancient times The Ayurvedic
 way
- In later centuries, use of spices, non-vegetarian food, milk products
- With Muslim invasion, cooking habits changed
- Travelers' record refer to great
 Indian spices and flavors

Staple food

Staple food includes-

- ◆ Atta
- (whole-wheat flour)
- Pulses
- ◆ Rice





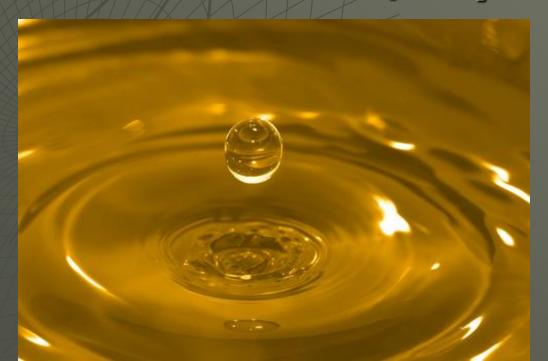
- Vegetables
- Pickles
- ◆ Salad





Cooking medium

- Medium oil
- Peanut oil
- Coconut oil
- Now use of sunflower/soybean oil



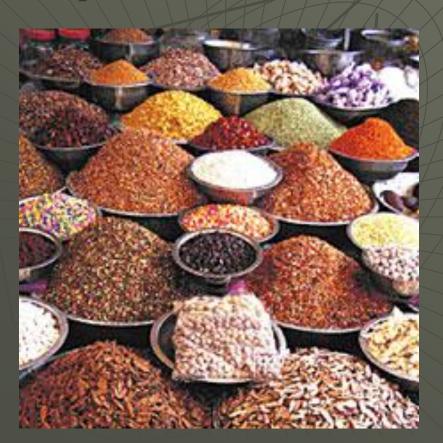
A spicy treat...

Most frequently used spices-

- Chilli pepper
- Black mustard seed
- Cumin seed
- ◆ Turmeric
- Fenugreek
- Asafoetida

The spicy story

 Earlier, almost all spices were prepared at home, now packaged spices are also used





... With garam masala

- Ginger
- Coriander
- ◆ Garlic

A popular spice mix is, Garam masala - typically includes five or more dried spices, especially cardamom, cinnamon and clove







The main courses

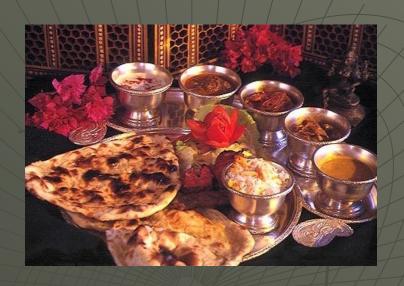
- A healthy breakfast is common
- ◆ In north India
 - Lunch has rice, dal and rotis,
 Two or three vegetables
- ◆ In south India-
 - Rice, sambhar, idli, dosa, Curd, chutney

Etiquette

- Traditionally meals are eaten while seated
- Generally eaten with fingers of right hand, and with one hand only
- Most often no cutlery is used, except a spoon
- Served on a thali or a banana leaf

Eating, the traditional way

Served in a thali or banana leaves





Eaten while seated,fingers of right handused in eating



A family affair

- Efforts still made by elders that at least all available members of the family collect on the dinner table at least once a day
- Eating together is supposed to create bonding and nurture a feeling of togetherness

Dressing habits

- Dressing habits are a reflection of one's culture, beliefs, values, attitudes and lifestyle
- The attire of people keeps changing with the evolution of tastes, ones needs, and comforts as well

Traditional dressing

A reflection of culture and beliefs





Traditional designs

- India known for hand-woven textiles, richly embroidered fabrics and authentic drapes
- Indian men and women love to dress up in traditional costumes, attires and accessories during festivals and other occasions

Hand-woven designs Rich embroidery, authentic drapes



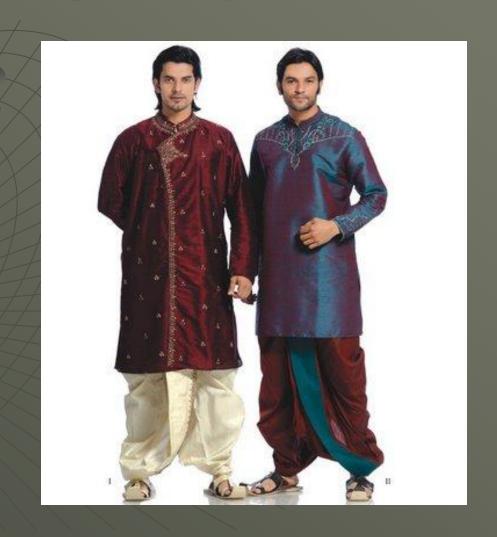


The elegant saree

- Historians believe that the sari itself dates back to the Indus Valley Civilization which flourished in 2800-1800 BC, in the north-western part of India
- Studies also show that men's dhoti is a prototype of the sari and both the sexes wore the former till the 14th century

The saree & the dhoti Saree & dhoti- elegance personified





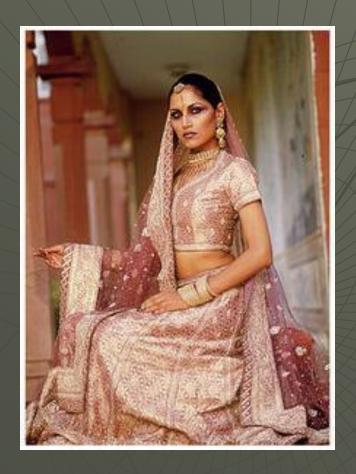
External influence

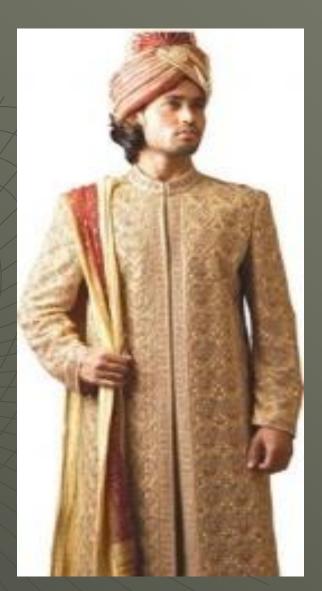
 The choli or the woman's blouse is believed to have come into existence with the various European colonial powers

 Achkan, a long-sleeved coat worn mainly by Muslim men even today, originated in Central Asia

Simple yet in fashion

Choli





Achkan

Kinds of saree

- Bengali
- Gujarati
- Maharashtrian

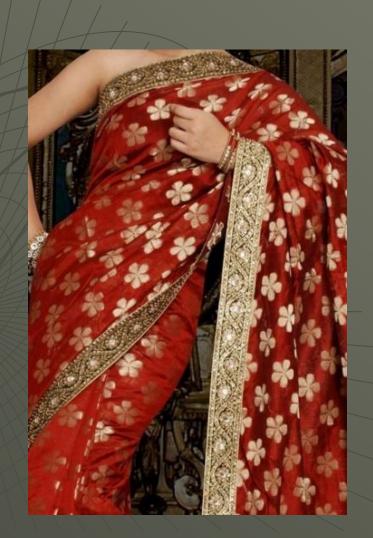






Kinds of saree

- Banarsi
- Chanderi





Great variety Kanjeevaram





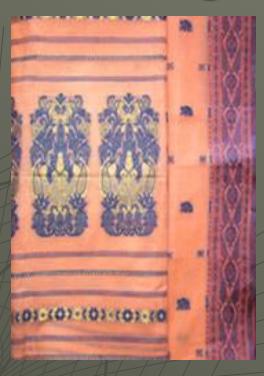


Mysore Silk

Paithani

Sarees from regions of India

Taant



Tangail



Venkatgiri

Common attire

- Salwar kameez
 Probably
 borne out of
 Islamic
 influence
- Ghaghra or Lehenga-Choli - A must-wear by the bride on wedding day

Common wear

Salwar kameez





Ghaghra-Choli

Regional costumes Mekhla Chadar – Traditional attire of Assamese women



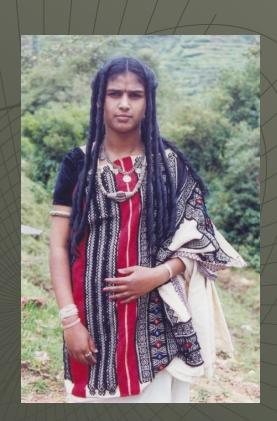
Phiran – Woolen tunic worn by both men & women in Jammu & Kashmir



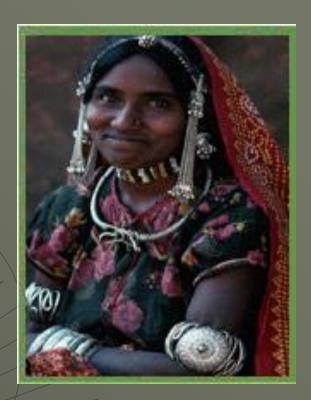
Tribal costumes

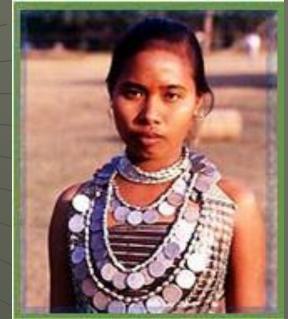
Bhils of Rajasthan

◆ Todas



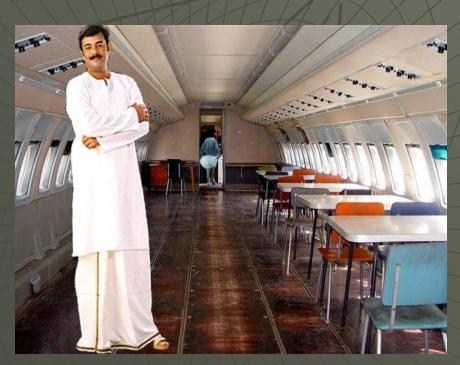
Santhals of West Bengal





Men's costumes

Restricted to the western-trousers and shirts





Lungi common in some states

Cultural practices

- Namaste the most common greeting
- Shaking hands becoming common
- Saying hello with wave of hands
- Mourning in a household often becomes a community phenomenon
- Common saying stand together in a tragedy, if not in a joy

Some common gestures







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Distortion of Indian culture

- Composite culture under attack by various influences
- Appeasement and narrow, shortterm interests often distort cultural expressions
- Sensitivity to religious identity is crucial to preserve culture

